

Title <b>(Ekonomia międzynarodowa)</b>	Code <b>1011102331011130015</b>
Field <b>Management - Full-time studies - Second-cycle studies</b>	Year / Semester <b>2 / 3</b>
Specialty <b>Corporate Management</b>	Course <b>elective</b>
Hours Lectures: <b>1</b> Classes: <b>15</b> Laboratory: -    Projects / seminars: -	Number of credits <b>2</b>
	Language -

**Lecturer:**

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**Status of the course in the study program:**

-Obligatory subject on the 2nd degree of stationary study, facultacy-management

**Assumptions and objectives of the course:**

-The aim of the course is to broden the ability of understanding the basic aspects of company's competitiveness and the out- and inside their conditions of existing, the understanding of the competetive advantage creation on the market.

**Contents of the course (course description):**

-The economic growth and development. Economic development on the world (conception, kinds, factors, barriers, borders). The activity of international economic entities in globalizationn process (the characteristic of international organisations and evaluation). Economic international integration. Evolution of international exchange system, world trade policy and finance, international market. Multinational companies.

**Introductory courses and the required pre-knowledge:**

-Having the knowledge of economics, the basic mechanism that are taken place on the market.

**Courses form and teaching methods:**

-Lecture. Verbal method. Usying pictures, graphes and fotos, tables with data.

**Form and terms of complete the course - requirements and assessment methods:**

-Written test - multichoice.

**Basic Bibliography:**

**Additional Bibliography:**